SECTION 1. PRODUCT AND COMPANY IDENTIFICATION

Trade Name: ISO DAILY CLEANSE
Manufacturer Name: INNOVATIVE STYLING OPTIONS
Address (Number, Street, City, State, & Zip Code): 110 Tokeneke Road, Darien, CT 06820
Emergency #: (800) 584-8038 - 24 hours
Information #: (203) 656-7859 (8:30am - 5:00pm)

Prepared: April 27, 2005
Current MSDS Update: N/A

SECTION 2. COMPOSITION/INFORMATION ON INGREDIENTS

<table>
<thead>
<tr>
<th>CHEMICAL NAME(S)</th>
<th>CAS NUMBER</th>
<th>TLV-TWA</th>
<th>PEL</th>
<th>OTHER LIMITS RECOMMENDED</th>
<th>HAZARDS</th>
</tr>
</thead>
</table>

No hazardous ingredients.

SECTION 3. HAZARDOUS IDENTIFICATION

Physical/chemical hazards: The data available do not support any physical or chemical hazard
Human health hazards: The data available do not support any adverse human health hazard
Environmental hazards: The data available do not support any environmental hazard

SECTION 4. FIRST-AID MEASURES

Effects and Symptoms:
Inhalation: No specific effects and/or symptoms have been reported or known.
Ingestion: Avoid
Skin contact: Prolonged or repeated exposure may be irritating (redness, pain).
Eye contact: Accidental introduction of undiluted shampoo into eye can result into either mild or moderate irritation.

First-aid measures:
Inhalation: Remove victim to fresh air. Consult a doctor in the event of any complaints.
Ingestion: Wash out mouth with water. Make victim drink water or milk. Get medical attention.

Skin contact: Flush with water. In the unlikely event a skin reaction such as rashes or swelling should occur, consult a dermatologist or physician.

Eye contact: Immediately wash out with plenty of water with the eyelid held wide open for at least 15 minutes. Consult a doctor in the event of any complaints.

Protection of first-aiders: Avoid exposure. Use appropriate protection (see section 8).

SECTION 5. FIRE-FIGHTING MEASURES

Extinguishing media suitable: All types of extinguishing agent permitted. Dike fire control water for later disposal.

Special fire-fighting procedures: None Listed.

Protection of fire-fighters: Non-combustible. No special procedure.

SECTION 6. ACCIDENTAL RELEASE MEASURES

Personal precautions: Avoid spills. Keep container closed.

Environmental precautions: Prevent dispersion.

Methods for cleaning up: Seal leak if possible without risk. Prevent dispersion. Collect spilled material in sealable containers. Wash away remainder with plenty of water.

SECTION 7. HANDLING AND STORAGE

Handling: When handling the product, allow for materials and conditions which should be avoided (see Section 10). Avoid contact with skin and eyes.

Specific use(s): Not available.

Storage: Keep container tightly closed. Keep in a dry place. Keep at temperatures above 0 °C.

Packaging materials

Suitable: Not available.

SECTION 8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Engineering measures: Ventilation recommended.

Hygiene measures: Follow good housekeeping practices.

Occupational Exposure Limits: No occupational exposure limits have been established

Personal protective equipment

Respiratory system: Not Available

Skin and body: Not Available
Hands: Wear suitable gloves (nitrile rubber). Breakthrough time: Not available.
Eyes: Not Available
Other protective equipment: Not Available

SECTION 9. PHYSICAL AND CHEMICAL PROPERTIES

Physical state: Viscous liquid.
Color: Clear
Odor: Not available.
Molecular weight: Not available.
Boiling point: > 212°F
Melting point: Not available.
Density: 1.1-2.1
Vapour density (air=1): Not available.
Vapour pressure: Not available.
Specific gravity (H2O=1): 1.01 - 1.02
Solubility in water: Soluble
Octanol/water partition: Not available.
Coefficient pH: 4.75 - 5.75
Flash point: Not available.
Explosion properties: Not explosive.

SECTION 10. STABILITY AND REACTIVITY

Stability: Stable under normal conditions.
Hazardous reactions: Not available.
Hazardous decomposition products: None Listed.

SECTION 11. TOXICOLOGICAL INFORMATION

Ingestion: None Listed.
Acute toxicity - Dermal: Repeated exposure may cause skin dryness or cracking.
Eye irritation: May be irritating.
Skin irritation: None Listed.

SECTION 12. ECOLOGICAL INFORMATION

No ecological information is known on the product.
SECTION 13. DISPOSAL CONSIDERATIONS

Methods of disposal: Disposal according to the local legislation.

Waste of residues: Keep waste separate. Because of possible pollution, remove as industrial waste or hazardous waste.

Contaminated packaging: Keep waste packaging separate. Because of possible pollution, remove as industrial waste or hazardous waste.

SECTION 14. TRANSPORT INFORMATION

DOT Class: Exempt ✗ Red Label _________ ORM-D: _________
Oxidizer _________ UN No. N/A

SECTION 15. REGULATORY INFORMATION

California Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65) This Material is not known to contain any chemicals currently listed as carcinogens or reproductive toxics under California Proposition 65 at levels which would be subject to the proposition.

SECTION 16. SUPPLIER INFORMATION

The information contained herein is, to the best of our knowledge and belief, accurate and reliable as of the date issued. We do not however, warrant or guarantee the accuracy or reliability, nor shall we be liable for any loss or damage arising out of the use thereof. The information offered is for the user's consideration and examination, and it is the user's responsibility to satisfy himself that it is suitable and complete for his particular use.

ABBREVIATIONS
Na (N/A): Not Available
UNK: Unknown
NE (N/E): Not Established
ND (N/D): Not Determined

ISO DAILY CLEANSE