Guide to Planning your Research – BUSINESS

Step 1: Define subject:

Handbooks:
- Strauss’s Handbook of Business Information REF. Z 7164 .C81 S7796 2004

Encyclopedias:
- Encyclopedia of Business REF. HF 1001 .E466 2000
- International Directory of company Histories REF. HD 2721 .I63

• Above titles represent other titles in same location and call number range

Step 2: Vocabulary or Thesaurus

Dictionaries:
- Dictionary of International Trade REF. HF 1373 .R67 1994
- The Multilingual Commercial Dictionary REF. HF 1002 .I884 1980

• Above titles represent other titles in same location and call number range

Step 3: Sources of information: collections of books & videos (library catalog)

Gates Memorial Library Catalog

Business plans handbook : a compilation of actual business plans developed by small businesses throughout North America (book)
Author: Harmer, William H., ed.
Call Number: (REF) HD 62.7 .B865
Location: REFERENCE
Publisher: New York, NY : Gale Research Company.
Availability: Non-Circulating

How to really create a successful business plan : the essential elements of a great plan [Videorecording]
Author: Gumpert, David E.
Call Number: HG 4027.6 .H69 1992
Location: INQUIRE AT CIRCULATION DESK
Publisher: Boston, MA : Goldhirsh Group, Inc. c1992
Availability: Available for Circulation

Periodicals: magazines, newspapers & journals

Accounting Today HF 5601 .A377 (display only)
Business and Society Review HD 60.5 .U5 B855 (stacks only)
Business Ethics HF 5387 .B866 (stacks only)
Business Horizons HF 5001 .B828 (stacks only)
Economic Commentary HC 108 .C7 F4A (display only)
Entrepreneurship Theory and Practice HD 2346 .U5 A75 (stacks only)
Forbes HF 5001 .F6 (stacks only)
Fortune HF 5001 .F7 (stacks only)
Harvard Business Review HF 5001 .H3 (stacks only)
The Journal of Business HF 5001 .J6 (stacks only)
Journal of Small Business Management HD 69 .S6 J67 (stacks only)
Real Estate Today HD 251 .R293 (stacks only)
Realtor Magazine HD 251 .R294 (stacks only)
Today’s Realtor HD 251 .R293 (stacks only)
Women in Business HF 5500.2 .W65 (stacks only)

Online Business Magazines
Business & Finance Magazines / Journals
The Economist
PERIODICAL DATABASES
Online information databases are large, regularly updated collections of digitized information -- including but not limited to abstracts and full text articles from journals and newspapers, conference proceedings and submitted papers, dissertations, government reports, essays, book chapters, web pages, etc. The content is created by publishers who release print versions, then lease the rights to their information to database vendors. Database records are easy to search and retrieve because the content of each record has been analyzed and assigned appropriate subject headings, keywords, names, etc. New records are regularly downloaded from the producer of each database. 

- Academic Search Complete
- Business Source Complete
- Directory of Open Access Journals
- MAS Ultra
- MasterFILE Premier
- Regional Business News
- SIRS (Social Issues Resources Series)
- Texas Reference Center
- TOPICsearch

Business Resources on the Web (associations, universities, organizations, etc.)

- Business Ethics Resources on the World Wide Web
- EconStat
- Findlaw - Business
- Business Etiquette
- Office for National Statistics
- Statistical Abstracts
- Survey of Current Business
- U.S. Bureau of Labor Statistics
- U.S. Department of Commerce
- U.S. Department of State

Citing Sources
Each database provides “How to cite” for each article but these sites provide more information for citing various media (books, databases, websites, etc.)

The guides and links in this section will enable persons to properly use in body citations and create works cited or bibliography pages.

- Citation Guides Resources Page
- APA Style
- MLA Style
- Referencing Tool
- Son of Citation Machine
- Turabian Style
- University of California Berkeley (APA, MLA, Chicago)

If you need further assistance, please ask a librarian, in person or online Ask/Chat with a Librarian

Our purpose is: To provide essential library resources and services - collections, instruction, access, facilities and personnel - to our students, faculty and staff in support of the educational programs.